

# Koen Bogers

Product Designer • +31 6 105 306 83 • koenbogers.nl

I am a product designer with a focus on the intersection between design and technology. I have a broad experience in product development, which means I am comfortable in all stages of innovation, from discovery to delivery.

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## EXPERIENCE

### myTomorrows

Senior Product Designer • Oktober 2023 - Present

I design key features for the myTomorrows platform and drive user research to achieve a better product market fit and user experience.

### Flightconnections

Product designer (freelance) • May 2023 - December 2023

I helped set up a design discipline and a design system to accelerate the development of new products and features.

### Sleutelstation

Owner • January 2023 - March 2024 • [www.sleutelstion.nl](http://www.sleutelstion.nl)

As a side business I maintain mountain- and road bikes, with a focus on clear communication and a unique customer experience.

### Shypple

User Experience Designer • May 2022 - Juli 2023

I designed new features for Shypple's freight forwarding platform and conduct research into the needs of our users. I helped promote thorough user research within the product team.

### Spotr

Designer / Developer / Product Owner • April 2019 - May 2022

Responsible for discovery, design and some development for several products. I later became product owner for one of our teams.

### Probe Studio

Freelance product designer • November 2018 - April 2019

As a freelance designer I helped my customers give their users the experience they intended to.

### TU Delft

Junior researcher • June 2018 - November 2018

I designed and built an interactive installation for the Embassy of Health exhibition at the Dutch Design Week

### TU Delft

Student Assistant • February 2017 - September 2017

I assisted master students in building interactive prototypes.

### Soda Studio

Interaction design intern • October 2016 - February 2017

During a five month internship I contributed to the interaction design of several of Soda's projects

## EDUCATION

### Technical University of Delft

Design for interaction • Master of Science

A two year program involving a range of projects and courses focusing on user research, interactive product design and prototyping. I was awarded a 9 out of 10 for my thesis.

### University of Twente

Industrial Design Engineering • Bachelor of Science

I was taught how to analyse a design problem and to design consumer products based on the target group and technical requirements.

### University of Twente

Philosophy • Minor

A six month programme in which I learned to analyse written materials by a range of philosophers and to formulate my own views on philosophical questions.

## VOLUNTEER WORK

### CS010

Trainer 2018 - 2021

I organized weekly training rides for members of our cycling club. This included sessions to learn specific techniques in bike handling or group riding.

### CS010

Education committee 2018 - 2020

Our committee organized the education of new trainers in the CS010 cycling club.